

# TIPS ON FUNDRAISING

## PERSONALIZE YOUR FUNDRAISING

Share your personal connection to Crossroads International and why their cause matters to you. Use personalized emails, videos, and social media posts to reach out to friends, family, and colleagues.

## ENGAGE CREATIVELY

Organize a fundraising dinner or gala event, selling tickets or tables to supporters. Encourage participation by offering an evening of entertainment and an opportunity to contribute to the cause.

## USE ONLINE TOOLS

Launch a social media challenge where you commit to a unique or daring action for every milestone reached. Encourage followers to donate for your cause's progress.

## COMMUNITY EVENTS

Organize a community event like a bake sale, garage sale, or sports tournament. Invite local participation and encourage donations for your cause.

## CREATIVE AUCTION OR RAFLE

Organize an online auction or raffle for high-value items or experiences. Promote and sell tickets or bids to reach your fundraising goal.

## HOST AN EDUCATIONAL WORKSHOP

Host a workshop or seminar related to your cause or expertise. Charge an entry fee and allocate proceeds toward your fundraising goal.

## HOLD A FAMILY AUCTION

Host a family auction, encouraging relatives to donate items or services for bidding, creating a lively and engaging fundraising event within the family. This interactive approach not only raises funds for our cause but also fosters family involvement and enjoyment in supporting Crossroads International